



KONICA MINOLTA

WORKPLACE  
OF THE FUTURE™

Thinking Beyond the Workspace

**Workplace of the Future™**





Welcome to the Workplace of the Future.™



## Smart and Connected by 2020

The demand for data and information to make better, faster decisions will be staggering.



5 billion more people online



25 billion more connected devices in the world



1/3 of our global workforce will be freelancers

# Work is not where you are. Work is what you get done.

Take a trip with us through the workplace of the future. You wake up in your home and prepare for your weekly flight from New York to San Francisco. Using a tablet, you access your virtual desktop. Look over files and edit them. The creative team in Chicago is automatically notified that you made edits—and knows to make changes. On the way to the airport, you check your Google calendar on your smartphone—and book a conference room for 12 in the West Coast office. Once you arrive, the Virtual Receptionist in the office greets you, and notifies all the meeting participants that you are there. Meanwhile, the London office calls and needs you for a brainstorm meeting the next morning. Not a problem—you'll be there using a telepresence robot, which allows you to stay in San Francisco and have a physical presence in London as well.

At Konica Minolta, this is how we're reshaping the Workplace of the Future. Today. Creating a workplace without geographic limitations. And cultivating technology that empowers your employees to work more productively, efficiently and collaboratively. No matter where they are in the world. We are expanding our existing product capabilities and offering a portfolio of unified smart office solutions to revolutionize the way we live and work—providing boundless possibilities for your workforce.

This is how Konica Minolta is giving shape to ideas. Now. And for future generations to come.

## Technology is a Competitive Advantage for Your Business

Your workforce may already be part of the 1.5 billion mobile workers around the world. These workers expect connectivity wherever they go. And as technology continues to impact our every day working life, that number will grow. The lesson for today's organizations? Flexibility and adaptability are key. And often the best way to stay ahead of your competition.

## What's Driving this Transformation?

### Expanding Technology

- **Lower prices:** As prices go down, technology becomes more affordable and available to a wider audience
- **Faster speed:** Devices operate faster and will continue to improve
- **Quality:** As technology improves, so does performance

### Changing Workforce Demographics

- Millennials are coming into the workforce and driving the business design of the future
- 59% of millennials considered the technology provided by employers when considering a job
- 78% of millennials say they're influenced by how innovative a company is when deciding to work there<sup>1</sup>

<sup>1</sup>Deloitte Millennial Survey, 2014



The Workplace of the Future is not about the walls that surround you. **It's about working more *productively*, *efficiently* and *collaboratively*.**



Increasing productivity is key to boosting your company's growth. But today's competitive business environment requires we do more with limited resources. Utilizing new technologies is crucial to your success, helping you gain an advantage that keeps your business ahead of the curve, nimble and ultimately profitable. In fact, failure to adapt can have consequences, leaving you chasing your competition. Konica Minolta's Workplace of the Future smashes old, arbitrary barriers set by distance, device or browser type to improve productivity like never before, with solutions such as:

#### **Telepresence Robots That Actually Make You Feel Physically Present Even Though You're Not There**

Most telepresence technologies are choppy video chats from a fixed point in an office. But we're delivering telepresence that's mobile—providing a real, physical presence that recreates the experience of walking around an office, school or hospital. Telecommuters will be able to move and interact within their environments, decreasing the need to schedule every single conversation—and significantly blurring the lines of working remotely.

#### **Virtual Desktops That Make Any Device Your Work Computer**

Over 50% of millennials use workplace technology alongside their own<sup>2</sup>. Our Workplace of the Future Virtual Desktop solution allows your employees to work from anywhere, anytime and on any device—with the peace of mind of knowing that critical data is secure and protected.

#### **Mobile Device Management (MDM) That Enables**

#### **Bring Your Own Device (BYOD) Strategy**

BYOD can reduce costs for your organization, while promoting flexibility and comfort. But keeping business data safe is paramount. Our MDM services allow you to manage many devices centrally with end-to-end coverage that both protects your network from intrusion and simplifies the mobile management process.

#### **Enterprise Content Management (ECM) to Keep Business Data Organized, Accessible and Secure**

Konica Minolta can help you create highly customized ECM solutions that help you collect and organize all your business data. No more scouring email accounts, unrelated applications or cluttered desktops to collaborate and complete projects.

#### **Connect to Your bizhub® MFP From Mobile Devices**

Print and send documents to bizhubs from mobile devices simply and wirelessly without having to download any additional software. Our mobile printing capabilities ensure speed and security, providing the ability to print via Wi-Fi connection and the ability to choose from a wide variety of mobile printing technologies.

**improve productivity**



<sup>2</sup>Price Waterhouse Cooper



increase efficiency

In the Workplace of the Future, solutions will not only speed up existing processes in your organization—but also allow for new, more flexible ways to carry out your work. You need to work smart. Find ways to streamline your business. And allow your teams to spend time doing what they do best.

#### Visitor Management Solutions Free Up Time and Resources

Using touch screen interfaces or tablets, our visitor management solutions help you work smarter right from the get-go at your front desk. You can greet and register visitors, notify employees of their arrival, present visitors with interactive information and even print custom badges.

#### Best-in-Class Cloud Infrastructure

At the forefront of our Workplace of the Future, is the Cloud's ability to power web applications, file sharing and mobility. We can help you create a cloud solution that is scalable to fit your organization's changing needs—making your business more flexible, mobile and secure. The result? Your business becomes more efficient and reduces costs.

The Workplace of the Future necessitates that your teams work smarter and better together—whether they're face to face or thousands of miles apart. They need to engage, pool resources and innovate securely from workspaces as varied as a home, coffee house, airplane or office. Employees already spend only 40% of time at their desks<sup>3</sup>. Our solutions help collaboration thrive, merging technology with your people and processes to get the most out of both.

#### **Meeting Room Booking that Makes Your Meetings More Productive**

Rooms scheduling applications can make your meetings more productive even before they begin. No more searching for an available space to collaborate, only to find it's been double booked. You'll even be able to reserve rooms based on the specific needs of your meeting.

#### **Create, Integrate, Manage, Share Data for Projects from Beginning to End**

Our collaboration platform allows you to combine all workplace files, data, calendar and contact information in one place, so it's easily searchable and scalable. Can be customized to be accessible on any device, anywhere, at any time.

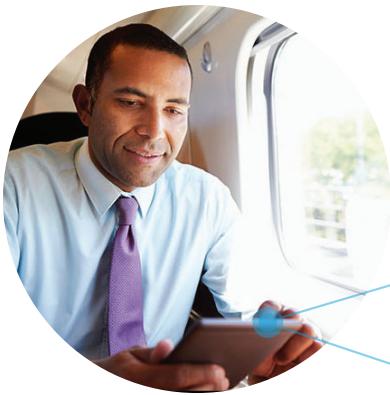
#### **Seamlessly Share and Collaborate on Important Work Documents**

What's more, users can also create, share, organize and store documents safely and efficiently in a secure cloud environment.

<sup>3</sup><https://www.izenda.com/blog/millennials-ready-for-robust-bi-platforms/>



**strengthen collaboration**





## Konica Minolta. In the business of innovation. And reshaping the world.

At Konica Minolta, our expertise in integrated technology solutions for the office uniquely positions us to lead the way in defining the Workplace of the Future. It's the next step in creating value for our customers—and society—meeting your needs and creating new growth opportunities for your organization.

### The Workplace of the Future Will Be Constantly Evolving. And Growing.

Konica Minolta is committed to reshaping the Workplace of the Future. As such, we will be partnering with our customers to define what that workplace will be for you. Our core set of smart office solutions are just the beginning. We are cultivating a steady stream of Workplace of the Future technologies and tools that will help your organization work smarter and more productively.



For more information on Konica Minolta's Workplace of the Future, please contact your local sales representative.

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## Partnership.

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

### Information Management

Enterprise Content Management (ECM)  
Document Management  
Automated Workflow Solutions  
Business Process Automation  
Security and Compliance  
Mobility  
eDiscovery Services

### IT Services

Application Services  
Cloud Services  
IT Security  
Managed IT Services  
IT Consulting & Projects

### Technology

Office Multifunction Business Solutions  
Commercial and Production Printers  
3D Printers  
Wide Format Printers  
Laptops, Desktops and Computer Hardware  
Servers and Networking Equipment  
Managed Print Services (MPS)  
Managed Enterprise Services



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